

FOR IMMEDIATE RELEASE

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## ***BIG BREAK GIVES STUDENTS A SPRING BREAK WITH A PURPOSE***

**Almost 3,000 college students from 180 colleges around America will attend the *Big Break* Conference at Panama City Beach, Florida between March 6th and the 27th. Surrounded by 300,000 fellow students, *Big Break* students will be attending one of three weeklong conferences sponsored by Campus Crusade for Christ. *Big Break* helps students to grow in and share their faith with other students.**

PANAMA CITY BEACH, FL, March 10, 2005 - Mention Spring Break and lots of images come to mind. For some, it's the classic 1960 movie *Where The Boys Are* that defined the spring break experience for a generation. It's where George Hamilton got his first tan and Connie Francis sang the hit song. For others, it's MTV generated images of alcohol-fueled contests and parties.

For 3,000 college students, Spring Break 2005 means the *Big Break* in Panama City Beach. *Big Break* is a series of three weeklong conferences sponsored by Campus Crusade for Christ.

"*Big Break* provides students a spring break with a purpose, combining a week of fun at Panama City Beach with a life-changing Christian conference," explains Keith Davy, *Big Break* Conference Director. "The conference setting creates a high-energy environment in which students develop deeper relationships with God and each other. The beach provides the setting where participants enjoy the sun, surf and sand while engaging others in significant conversations about God, life and spiritual issues."

Mornings and evenings at the *Big Break* involve large group sessions mixing live music, multi-media and speakers addressing important topics for college students. Favorite topics touch on subjects like love, sex and relationships or sharing your faith in a post-modern world.

*Big Break* students spend their afternoons on the beach interacting with the other 300,000 college students visiting Panama City Beach. They draw crowds of students to giant tug-of-war or volleyball contests or a Basketball Toss with a \$1,000 dollar prize. At other times, *Big Break* students meet spring breakers casually on the beach and share their faith in a friendly fashion.

Campus Crusade for Christ is active on 1,100 college campuses across America. For more than 40 years Campus Crusade has sponsored spring break conferences like *Big Break*.

- 30 -

### **Media Notes:**

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